

The logo features the word "ROCKSTAR" in a bold, yellow, sans-serif font with a white star in the letter 'A'. Below it, "RAIL JAM" is written in a large, black, hand-drawn, blocky font. Underneath that, the word "SERIES" is written in a white, outlined, italicized font, flanked by two black dashes.

ROCKSTAR RAIL JAM -SERIES-

Rockstar Rail Jam Series Individual Competition Rules

PLEASE NOTE ALL JUDGING IS SUBJECTIVE AND FINAL DECISIONS ARE UP TO THE JUDGES, PROMOTION PARTIES, HOST SKI HILLS, ADDITIONAL SPONSORS, AND/OR GILLETTE PEPSI REPRESENTATIVES.

ALL EVENT DATES AND TIMES ARE SUBJECT TO CHANGE AND/OR CANCELLATION DUE TO, BUT NOT LIMITED TO, INCLIMENT WEATHER, PARTICIPATION, AND/OR THE DISCRETION OF THE HOSTING SKI HILL AND/OR GILLETTE PEPSI.

COMPETITION DATES: Eligible participants can sign up to compete at any Rockstar Rail Jam Series events across the Gillette Pepsi Territory. The dates and locations include March 2nd, 2024 at Mount Kato Ski Area in Mankato, MN; February 17th, 2024 at Coffee Mill Ski Area in Wabasha, MN; February 10th, 2024 at Mt. La Crosse Ski Area in La Crosse, WI; February 24th, 2024 at Welch Village Ski and Snowboard area in Welch, MN.

REGISTRATION: All competitors must register to participate in any of the Rockstar Rail Jam series competitions. Registration may be done online, if the individual ski/snowboard hill allows, otherwise registration will be offered in person on the day of the event. Registration hours for each location will run between 9:00am and 10:00am on the day of each event. If you are able to pre-register for the event, you must report to the registration table during the registration hours to check in and complete any outstanding paperwork. Each location/event has their own registration form that must be filled out in order to compete. Registration times and procedures are subject to change without notification. Gillette Pepsi, Host Ski Hills, Additional Sponsors, and promotional parties are not responsible for any loss of eligibility due to, but not limited to, a change in registration times and/or procedures.

COMPETITION FORMAT: At each event, six (6) total competitions will be held: Fifteen (15) years and younger will have a Men's Snowboard, Men's Ski, and Women's Open competitions. Sixteen (16) years and older will have a Men's Snowboard, Men's Ski, and Women's Open competition. Each competition will last approximately twenty (20) minutes. During the twenty (20) minutes each competitor will have an opportunity to complete at least one (1) run. During

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your run, competitors are encouraged to perform tricks and/or stunts on the features provided by the Host Ski Hill. Neither the ski hill, promotional parties, additional sponsors nor Gillette Pepsi are responsible for any and/or all injuries during or because of the competitions. We encourage all competitors to perform within their means and abilities. Competitors will have to walk back and/or ride the lift back to the competition gates to have an opportunity to complete multiple runs during the allotted time. All times, number of competitions, and competition formats are subject to change for any reason, but not limited to, inclement weather, participation, and/or the discretion of Gillette Pepsi and/or Host Ski Hill.

JUDGING: Judges will be supplied by the Host Ski Hill, Gillette Pepsi, Sponsor, Promotion Parties, Additional Sponsors, and/or third party. Competitors must perform a trick and/or stunt on at least one feature per section/hit to receive the maximum potential points per run. Each section/hit will be worth Ten (10) points with the full run totaling thirty (30) potential points. The competitor's highest individual run score will be the one used to calculate the winner and/or placement of the competition. Competitors will be judged on, but not limited to, style, technique, creativity, difficulty, and number of features hit per run. Judging criteria, format, and/or structure is subject to change. The judging is subjective and all decisions by the judge, Promotional Parties, Additional Sponsors, Gillette Pepsi, third parties, and/or Host Ski Hill representatives are final. Any attempt by a competitor to bribe, intimidate, and/or threaten a judge for a higher score and/or placement will render that competitor disqualified from all Rockstar Rail Jam Series competitions at all locations/events. All disqualifications will be decided by, but not limited to, Gillette Pepsi, the Host Ski Hill, Promotion Parties, Additional Sponsors, and/or third-party representatives.

PRIZE DETAILS FOR FIFTEEN (15) YEARS AND YOUNGER: First (1st) Second (2nd) and Third (3rd) place finishers for the fifteen (15) years and younger competition will receive swag prizes. The contents of the swag prizes will consist of, but not limited to, Rockstar branded swag provided by Gillette Pepsi and/or equipment and/or swag provided by the hosting ski hill and/or their partners and/or additional sponsors of the events. The contents of the swag prizes are subject to change at the discretion of the host skill hill, Promotional Parties, Additional Sponsors, and/or Gillette Pepsi.

PRIZE DETAILS FOR SIXTEEN (16) YEARS AND OLDER: Monetary prizes will be distributed to First (1st), Second (2nd), and Third (3rd) place finishers for every sixteen (16) years or older Rockstar Rail Jam competition. The payouts will be Three Hundred Dollars (\$300), One Hundred Fifty Dollars (\$150), and Fifty Dollars (\$50) respectively. All dollar amounts are in US Currency. Winners of the competitions will be paid via check after the individual event

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has taken place. The Winners can elect to pick up the check at any of Gillette Pepsi locations during normal hours of operation or have the check mailed to an address of the winners choosing. Gillette Pepsi and the participating ski hills are not liable for any lost/stolen checks. Gillette Pepsi holds the right to deny any winner the ability to pick up the check at a Gillette Pepsi location. The checks must be cashed within ninety (90) days after receiving the check.

COMBINING COMPETITIONS: In the case in which a sixteen (16) years and older category and/or competition must be combined with a fifteen (15) years and younger category and/or competition due to, but not limited to, inclement weather, participation, and/or at the discretion of the Host Ski Hill and/or Gillette Pepsi, the prizes will be distributed as follows: The highest placed sixteen (16) years and older competitors will receive the monetary prizes and the respective Series Point amounts regardless of where they placed compared to their fifteen (15) years and younger competitors in the modified competition. In short, only sixteen (16) years and older competitors are eligible for monetary prizes and Series Points. Fifteen (15) years and younger competitors are only eligible for swag prizes.

AWARD CEREMONY: All winners of each competition will be announced after all the competitions have ceased at each event. Winners must be present to win any of the prizes from any event, age group, and/or competition. Winners for each competition will be announced. The winners are then instructed to present themselves at the Rockstar Energy Table. At the Rockstar Energy Table, all prizes will be dispersed, and any legal documentation will be filled out at that time. Any and all happenings at the award ceremony are subject to change and/or be cancelled at the discretion of the Host Ski Hill, Promotion Parties, Additional Sponsors, and/or Gillette Pepsi.

WINNERS RELEASES: By participating in the Rockstar Rail Jam Series and/ or obtain any prizes, participants release the Host Ski Hill, Gillette Pepsi, Additional Sponsors and Promotion Parties from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with participating in any aspect of the Rockstar Rail Jam and/or obtaining prizes, the receipt, ownership or use of any prize awarded, or while preparing for, participating in or traveling to or from any prize-related activity or any typographical or other error in these Official Rules or the announcement or offering of any prize. The winners shall bear all risk of loss or damage to their prize after it has been received. Sponsor and Promotion Parties make no representations or warranties of any kind concerning the appearance, safety or performance of any prize; except for any express manufacturer's warranty as may be included with the prize. Except where prohibited by law, winner grants to Sponsor the right to print, publish,

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broadcast, and use worldwide in any media now known or hereinafter known, the winner's name, address, voice, statement, picture or other likeness, without additional compensation, for public relations, advertising and promotional purposes as may be determined by Sponsor.

GENERAL CONDITIONS: This Rockstar Rail Jam and/or obtainable prizes are governed by the laws of the United States without respect to conflict of law doctrines. Unclaimed prize(s) may not be awarded. Sponsor reserves the right to substitute a prize of equal or greater value in the event a prize or any portion of a prize becomes unavailable. No substitution of prize is offered, no transfer of prize to a third party is permitted, and non-cash prizes may not be redeemed for cash value except at Sponsor's sole discretion. All other expenses on the receipt and use of the prize not specifically mentioned herein are solely the responsibility of the winner. Any difference between the stated value of any prize and the actual retail value will not be awarded. Any portion of a prize not accepted by winner will be forfeited. Upon forfeiture for any reason as stated in these Official Rules, no compensation will be given. All federal, state and local laws and regulations apply. Any personal information provided in connection with participation in the Rockstar Rail Jam and/or obtainable prizes will only be used by Sponsor to notify a potential winner and/or use for future Gillette Pepsi promotions.

CONDUCT: By participating in this Rockstar Rail Jam Series and/or obtainable prizes, participants agree to be bound by these Official Rules and the decisions of the Sponsor and or Promotion Parties that shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor and Promotion Parties reserves the right, at its sole discretion, to disqualify any individual found to be tampering and/or sabotaging the ski hill and/or the equipment; or to be acting in any manner deemed by Sponsor and/or Promotion Parties to be in violation of the Official Rules; or to be acting in any manner deemed by Sponsor and/or Promotion Parties to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten, harm, or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THE ROCKSTAR RAIL JAM SERIES OR UNDERMINE THE LEGITIMATE OPERATION OF THE ROCKSTAR RAIL JAM AND/OR OBTAINABLE PRIZES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

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SPONSOR: Gillette Pepsi Companies (Gillette Pepsi); La Crosse, WI; Rochester, MN; and Mankato, MN

PROMOTION PARTIES: Any ski hill location and/or any third party participating and/or helping facilitate the Rockstar Rail Jam Series events

Host Ski Hill(s): Any ski hill that is facilitating a Rockstar Rail Jam Series event. Such locations include, but are not limited to Welch Village Ski and Snowboard Area, Mount Kato Ski Area, Coffee Mill Ski Area, and Mt. La Crosse Ski Area

ADDITIONAL SPONSORS: Includes, but is not limited to, Nitro Snowboards, Volkl, Marker, Dalbello and American Solutions for Business.