

PLEASE NOTE ALL JUDGING IS SUBJECTIVE AND FINAL DECISIONS ARE UP TO THE JUDGES AND/OR GILLETTE PEPSI REPRESENTATIVES.

ALL EVENT DATES AND TIMES ARE SUBJECT TO CHANGE AND/OR CANCELLATION DUE TO, BUT NOT LIMITED TO, INCLIMENT WEATHER, PARTICIPATION, AND/OR THE DISCRETION OF THE HOSTING SKI HILL AND/OR GILLETTE PEPSI.

COMPETITION DATES: Eligible participants can sign up to compete at any Rockstar Rail Jam Series events across the Gillette Pepsi Territory. The dates and locations include February 11th, 2023 at Mount Kato Ski Area in Mankato, MN; February 18th, 2023 at Coffee Mill Ski Area in Wabasha, MN; March 11th, 2023 at Mt. La Crosse Ski Area in La Crosse, WI.

REGISTRATION: All competitors must register to participate in any of the Rockstar Rail Jam series competitions. Registration may be done online, if the individual ski hill allows, otherwise registration will be offered on the day of the event. Registration hours for each location will run between 10:00am and 11:40am on the day of the event. If you are able to pre-register for the event, you must report to the registration table during the registration hours to check in and complete any outstanding paperwork. Each location/event has their own registration form that must be filled out in order to compete.

COMPETITION FORMAT: At each event, four (4) total competitions will be held: Fifteen (15) years and younger will have a snowboard and ski competition. Sixteen (16) years and older will have a snowboard and ski competition. Each competition will last fifteen (15) minutes. During the fifteen (15) minutes each competitor will have an opportunity to complete at least one (1) run. During your run, competitors are encouraged to perform tricks and/or stunts on the features provided by the Host Ski Hill. Neither the ski hill nor Gillette Pepsi are responsible for any and/or all injuries during or because of the competitions. We encourage all competitors to perform within their means and abilities. Competitors will have to walk back to the competition gates to have an opportunity to complete multiple runs during the allotted time. All times and competition formats are subject to change for any reason, but not limited to, inclement weather, participation, and/or the discretion of Gillette Pepsi and/or Host Ski Hill.

JUDGING: Judges will be supplied by the Host Ski Hill, Gillette Pepsi, and/or third party. Competitors will be judged on, but not limited to, style, technique, creativity, difficulty, and number of features hit per run. The judging is subjective and all decisions by the judge and/or additional Gillette Pepsi and/or Host Ski Hill representatives are final. Any attempt by a competitor to bribe, intimidate, and/or threaten a judge for a higher score and/or placement will render that competitor disqualified from all Rockstar Rail Jam Series competitions at all locations/events. All disqualifications will be decided by, but not limited to, Gillette Pepsi, the Host Ski Hill, and/or third-party representatives.

PRIZE DETAILS FOR FIFTEEN (15) YEARS OR YOUNGER: First (1st) Second (2nd) and Third (3rd) place finishers for the fifteen (15) years and younger competition will receive swag prizes. The contents of the swag prizes will consist of, but not limited to, Rockstar branded



swag provided by Gillette Pepsi and/or equipment and/or swag provided by the hosting ski hill and/or their partners. The contents of the swag prizes are subject to change at the discretion of the host skill hill and/or Gillette Pepsi.

PRIZE DETAILS FOR SIXTEEN (16) YEARS OR OLDER: Monetary prizes will be distributed to First (1st), Second (2nd), and Third (3rd) place finishers for every sixteen (16) years or older Rockstar Rail Jam competition. The payouts will be Three Hundred Dollars (\$300), One Hundred Fifty Dollars (\$150), and Fifty Dollars (\$50) respectively. All dollar amounts are in US Currency. Winners of the competitions will be paid via check after the individual event has taken place. The Winners can elect to pick up the check at any of Gillette Pepsi locations during normal hours of operation or have the check mailed to an address of the winners choosing. Gillette Pepsi and the participating ski hills are not liable for any lost/stolen checks. Gillette Pepsi holds the right to deny any winner the ability to pick up the check at a Gillette Pepsi location.

AWARD CEREMONY: All winners of each competition will be announced after all the competitions have ceased at each event. Winners must be present to win any of the prizes from any event, age group, and/or competition. Winners for each competition will be announced. The winners are then instructed to present themselves at the Rockstar Energy Table. At the Rockstar Energy Table, all prizes will be dispersed, and any legal documentation will be filled out at that time. Any and all happenings at the award ceremony are subject to change and/or be cancelled at the discretion of the Host Ski Hill and/or Gillette Pepsi.

WINNERS RELEASES: By participating in the Rockstar Rail Jam Series and/ or obtain any prizes, participants release Sponsor and Promotion Parties from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with participating in any aspect of the Rockstar Rail Jam and/or obtaining prizes, the receipt, ownership or use of any prize awarded, or while preparing for, participating in or traveling to or from any prize-related activity or any typographical or other error in these Official Rules or the announcement or offering of any prize. The winners shall bear all risk of loss or damage to their prize after it has been received. Sponsor and Promotion Parties make no representations or warranties of any kind concerning the appearance, safety or performance of any prize; except for any express manufacturer's warranty as may be included with the prize. Except where prohibited by law, winner grants to Sponsor the right to print, publish, broadcast, and use worldwide in any media now known or hereinafter known, the winner's name, address, voice, statement, picture or other likeness, without additional compensation, for public relations, advertising and promotional purposes as may be determined by Sponsor.

GENERAL CONDITIONS: This Rockstar Rail Jam and/or obtainable prizes are governed by the laws of the United States without respect to conflict of law doctrines. Unclaimed prize(s) may not be awarded. Sponsor reserves the right to substitute a prize of equal or greater value in the event a prize or any portion of a prize becomes unavailable. No substitution of prize is offered, no transfer of prize to a third party is permitted, and non-cash prizes may not be redeemed for cash value except at Sponsor's sole discretion. All other expenses on the receipt and use of the prize not specifically mentioned herein are solely the responsibility of the



winner. Any difference between the stated value of any prize and the actual retail value will not be awarded. Any portion of a prize not accepted by winner will be forfeited. Upon forfeiture for any reason as stated in these Official Rules, no compensation will be given. All federal, state and local laws and regulations apply. Any personal information provided in connection with participation in the Rockstar Rail Jam and/or obtainable prizes will only be used by Sponsor to notify a potential winner and/or use for future Gillette Pepsi promotions.

CONDUCT: By participating in this Rockstar Rail Jam Series and/or obtainable prizes, participants agree to be bound by these Official Rules and the decisions of the Sponsor and or Promotion Parties that shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor and Promotion Parties reserves the right, at its sole discretion, to disqualify any individual found to be tampering and/or sabotaging the ski hill and/or the equipment; or to be acting in any manner deemed by Sponsor and/or Promotion Parties to be in violation of the Official Rules; or to be acting in any manner deemed by Sponsor and/or Promotion Parties to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten, harm, or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THE ROCKSTAR RAIL JAM SERIES OR UNDERMINE THE LEGITIMATE OPERATION OF THE ROCKSTAR RAIL JAM AND/OR OBTAINABLE PRIZES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

SPONSOR: Gillette Pepsi Companies (Gillette Pepsi); La Crosse, WI; Rochester, MN; and Mankato, MN

PROMOTION PARTIES: Any ski hill location and/or any third party participating and/or helping facilitate the Rockstar Rail Jam Series events

Host Ski Hill(s): Any ski hill that is facilitating a Rockstar Rail Jam Series event. Such locations include, but are not limited to Mount Kato Ski Area, Coffee Mill Ski Area, and Mt. La Crosse Ski Area